

Lex Dwyer



It's hard to describe what Lex Dwyer does, it's as much about how he does it as it is about what he does. He 'walks the talk', is authentic and has a laconic, quick witted, self-effacing style. He promotes being playful and laughing at yourself and brings a lighter yet insightful view of the seriousness of business life.

A central theme to Lex's work is Leadership and creating an environment where people can perform to their best. The functioning of people working together to achieve breakthrough results is a particular area of interest. Over the past 6 months Lex has been an important designer and presenter to the Sales Leadership Program that CBA has created. The design and integration of the principles of wellness has been a demonstration of how taking managing energy can contribute to supporting people and their health at the same time as building sales performance.

A powerful element of Lex's contribution is the creation of Energy and the building of resilience in the workplace. He is able to help people find meaning through their experiences and help them see ways of doing things more effectively. Lex is also the creator of a business simulation "The Art of Collaboration" which helps business teams practice the skills of cross functional team collaboration.

He has worked with world-class presenters, teachers and facilitators and has melded these influences into his own style.

Sport has played an important part in Lex's life, playing Australian Rules professionally with Fitzroy Football Club during the 1970's. He understands competition and what is required for success at the highest level.