

Tracy Keepers

Tracy is an experienced, energetic facilitator and coach who partners senior leaders, leadership teams and organisations to reach their full potential through customised programs and strategies. She has over 20 years of experience in Senior Human Resources Leadership roles and a track record of working collaboratively to develop customised solutions for culture transformation and leadership development that deliver personal and organisational effectiveness. She takes an evidence-based approach and draws from her own leadership experiences of leading large and diverse teams across multiple geographies in fast paced environments.

Coaching philosophy and approach

Tracy uses solutions focussed coaching methodologies and draws on a wide range of research to co-create, customised approaches with her clients that support sustainable outcomes. Tracy has been a partner and coach to leaders at all levels including the C-Suite in Australia, NZ, UK and Japan. She has a strong track record of supporting leaders to improve their ability to meet current and future business challenges, to adapt and evolve their leadership behaviours and to undertake personal change journeys.

Industry knowledge and experience

Tracy has worked across a range of industries and roles in both a permanent and consulting capacity. These industries include FMCG, Manufacturing, Construction, Utilities, Transport, Agriculture and Not-for Profit.



Publications

Corporate Leadership Council (CEB) Gold Book – “Consumable Talent Management”

Corporate Leadership Council (CEB) Gold Book – “Accelerating Sales Capability”

Qualifications and Memberships

Master of Science (Coaching Psychology)
(University of Sydney)

Certificate in Coaching Practice
(University of Sydney)

Graduate Certificate of Change
Management (AGSM)

Bachelor of Arts (Communication)
(University of Canberra)

Master User – Human Synergistics
(LSI, OCI and GSI)

VIA Strengths Accreditation

Mental Toughness Questionnaire
Accreditation (MTQ4.2)

Decision Perspective Accreditation

Human Centred Design Accreditation
(in progress)

University of Sydney Coaching &
Mentoring Alumni (USCMA)