

Liane McGrath

Executive coach, facilitator and communications expert, Liane is an accomplished leader with an extensive career in marketing management spanning a wide range of industries including media, professional services, consumer products and automotive.

Since 2004, Liane has been consulting to a cross section of organisations, stakeholders and individuals from senior executives to first line managers. Her coaching and facilitation skills are highly regarded as innovative yet pragmatic, engaging yet challenging, fun yet results focused. Her consultative and collaborative style ensures all stakeholders' expectations are met and exceeded, ensuring strong client relationships and long term associations.

She is passionate about challenging individuals and organisations to stop and think – challenging past, present and potential, in order to create an effective future. Liane specialises in leadership, strategy, life stage & gender, and communication.

Coaching philosophy and approach

Liane's approach to coaching is underpinned by Solutions-Focused Cognitive Behavioural Coaching (SF-CBC) frameworks, dependent upon evidence-based coaching methodologies and practice.

Both her individual and group coaching practices then rely on an open, honest and trusting relationship that she is quick to establish. Because of this, Liane is then able to create the space and appropriate tension needed to challenge the individual or group, and allow for them to find insight, personal growth and shifts towards the desired goals.

Industry knowledge and experience

Liane has worked with many private and public organisations, and government agencies; including KPMG, Deloitte, PWC, NAB, CBA, Macquarie, JP Morgan, American Express, Hausmann Communications, Boral, Austral Bricks, CSR PGH, Transfield Services, GHD, QBE, Aon, Asteron, Pfizer, Ciba Vision, Sanofi, Mercer, Inmarsat, Carlton United Breweries, Woolworths, Tanzanian Government, Australian Diabetes Council, Greenpeace, Australian Centre for Design, Sydney Opera House, Sydney Living Museums, NSW Treasury, Fiji Airways, Solomon Water, SBS, NBN Co, Telstra.

Within these organisations Liane has engaged with a broad range of employees from executives through to middle managers. She has over 7,500 hours of coaching experience.



Qualifications & Memberships

Foundations of Positive Psychology
Summer School, Penn LPS

Executive Coaching Accreditation – IECL
Level 3 and ICF

Profiling Tools Accreditation – Human
Synergistics L/I and LSI, MBTI, Hogan,
HBDI, DISC, MSCEIT, VIA Strengths,
Realise 2

MBA – Macquarie Graduate School of
Management

BA (Mass Comm) – Macquarie University